

# ANALYSIS OF CUSTOMER PAIN POINTS IN THE ENERGY STORAGE INDUSTRY



Does China's energy storage industry have a comprehensive study? However, because of the late start of China's energy storage industry, the comprehensive study for the whole industry is very few. We found a review which provided a relatively comprehensive analysis of the technical and economic issue of it. Compared with other studies, its research has a good comprehensiveness.



What is the White Book for energy storage industry in 2014? White book for energy storage industry in 2014. China Energy Storage Alliance 2014. China Electricity Council. The study on the development policy of energy storage industry. China Power Enterprise Management 3; 2015. p. 24-28. Global energy storage distribution: the US accounts for 40% and Japan accounts for 39%.



Is energy storage a precondition for large-scale integration and consumption? So to speak, energy storage is the precondition of large-scale integration and consumption of RES. However, China's energy storage industry is at the exploration stage and far from commercialization. This restricts the development of RES to certain extent. For this reason, this paper will concentrate on China's energy storage industry.



Why is energy storage benefit assessment important in China? Although energy storage benefits assessment in China is still in its infancy, but conducting benefit research is necessary for further determining its pricing mechanism and sharing mechanism. In addition, the market environment is also crucial.



Why is energy storage industry in China a big problem? Judging from the present condition, cost problem is the main barrier. And the high performance and high security of the relative technology still need to be improved. Until 2020, energy storage industry in China may not be spread massively and the key point during this period is the technology research.



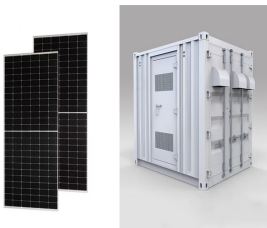
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How to improve the commercialization of energy storage industry in China? The above problems have constrained the commercialization of energy storage industry in China. Therefore, we should take relevant measures, including reducing costs by all means, perfecting technical standards, establishing advanced benefits assessment system, and improving relevant incentive policies. 4.1. Reduce costs by all means



While it is challenging to address these pain points due to the involvement of various service providers (Kwan & Hottum, 2014), promising solutions to enhance the CX during complex customer journeys lie in smart service solutions. These ???



Pain points are the problems or uncertainties customers in a particular sector have at a specific time. Knowing the pain points helps to find quick and reasonable solutions so that the difficulty does not persist. Many ???



Energy Storage Market Analysis. The Energy Storage Market size is estimated at USD 58.41 billion in 2025, and is expected to reach USD 114.01 billion by 2030, at a CAGR of 14.31% during the forecast period (2025-2030). The outbreak of ???



Nonetheless, where "pain points" on the grid can be found, the need for energy storage will be most critical, Georg Garabandic, DNV's energy storage lead for the APAC region said in a later panel session. Contracting for ???



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Using methods such as surveys, data analysis, competitive research and customer experience mapping, companies can uncover these pain points and develop effective strategies to address them. In doing so, they not ???



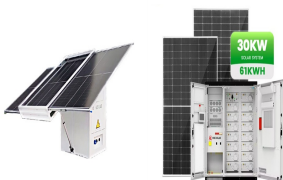
Energy Storage Science | Understand the pain points and solutions of industrial and commercial energy storage in one article! In the wave of energy transformation and green development, ???



In the commercial and industrial energy storage session, Liu Jun, the Solutions Director of Huazhi Energy, delivered a theme sharing on "Interpretation of Pain Points and Response Strategies ???



The United States Energy Storage Market size is expected to reach USD 3.68 billion in 2025 and grow at a CAGR of 6.70% to reach USD 5.09 billion by 2030. US Energy Storage Market Size & Share Analysis - Growth Trends & ???



The 14th Five-year Plan is an important new window for the development of the energy storage industry, in which energy storage will become a key supporting technology for renewable energy and China's goals of peak ???



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Process Pain Points: Some processes are complicated, and buyers would happily hire someone to simplify the work for them. Support Pain Points: Sometimes the greatest way to get new customers is to have good customer support to help ???

