

# BLACKNET WECHAT OFFICIAL ACCOUNT

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What is WeChat official account? WeChat Official Account (also known as ???OA???) is a China-based marketing platform that acts as a complete brand hub to: WeChat Official Account back-end login URL: How does it work? Basic features available to interact the audience: and many more as the WeChat team keep adding new features to help brands???



How do I message my customers on WeChat? There are two ways you can message your customers on the channel: Through the WeChat Official Account inbox or a business messaging platform connected to the WeChat account via Messaging API. The WeChat Official Account inbox is free and supports up to 100 agents with customizable profiles.



How many WeChat accounts can a person have? Individuals can register up to two accounts, down from five, while organization users recorded a more drastic change from 50 to only five Official accounts. ???Edit??? feature for content posted on WeChat Official Account. This feature only allows each post to be edited once for up to five character changes.



How do I release a mini program on WeChat? Log in to the WeChat Official Accounts Platform and go to the Mini Program release process page (for government, media, and other organization accounts). 4. What are the differences between a LOCAL and OVERSEAS WeChat Official Account?



How do I verify a wechat account? It???s highly recommended to be a legit account. Log in to the WeChat Official Accounts Platform and go to Settings > Basic Information > WeChat Verification, and click Details. Log in to the WeChat Official Accounts Platform and go to the Mini Program release process page (for government, media, and other organization accounts). 4.

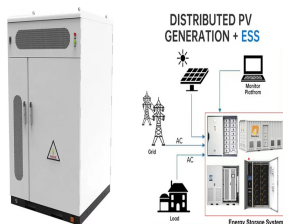
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Does WeChat have a registration fee? Not that there is no registration fee but a yearly recurring fee to keep the account open. In order to register an official account through WeChat's self-service platform, you will need the following: The registration process is entirely in Chinese. Head to the WeChat public platform website for a step-by-step application.



How to Manage Your WeChat Official Account. WeChat offers a wide array of tools and features designed to empower marketers and business owners to maximize their brand's presence on the platform. Role Management. For every WeChat official account, there is a provision for one account administrator and up to 25 account operators.



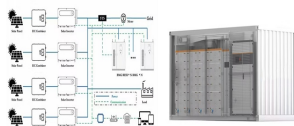
WeChat Subscription vs. Service Accounts. Before registering a WeChat Official Account for your business, you need to determine the type of account that best fits your marketing strategy. You must decide between Subscription or Service account. In the chart below you can see a detailed list of the main features that come with each option.



But WeChat official account is available for both companies and individuals in China. Create WeChat official account. Step 1: Go to WeChat official account registration page. Here is the link to go to WeChat Official account registration page directly. Step 2: Change the language to English and click on "Register Now".



Posting & Purpose. Service Accounts can post four times per month, but can post up to four articles at a time.. Subscription Accounts can post once a day, allowing for regular communication with followers.. If creating ???



A WeChat Official Account is a business account on the WeChat platform that allows organizations to connect with users, share content, and provide services. It serves as a bridge between businesses and their target audience, enabling direct communication and engagement. What

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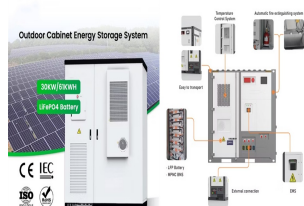
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are the Types of WeChat Official Accounts?

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The official account of WeChat requires the address of the service provider to be external network address, supporting HTTP and HTTPS, and the ports supported respectively are: 80, 443. Therefore, it is very important to have an external IP address in the development phase. Here, we recommend several intranet penetration tools:



Today, opening a WeChat Official Account, also known as WeChat Business Account, is much easier for a foreign company. The registration process is now similar to that used by a Chinese company. Before examining the details of ???



Marketing through WeChat Official Accounts includes all types of content - long form content, infographics, images, and video content (which is now trending strongly on WeChat). Below are some ways to build a successful content strategy for WeChat. 1. Define your target audience.



To use a unified user account across multiple Official Accounts or mobile apps, you need to go to the Weixin Open Platform to link these Official Accounts and apps to one Open Platform account. After linking, a user has multiple OpenIDs for different Official Accounts and apps, but has only one UnionID for all Official Accounts and apps under the same Open Platform account.



Sailing the WeChat Seas: Your Definitive Guide to Open and Verify Your WeChat Official Account. Kelly Chen ??? Mon 20 Nov 2023. With a staggering 1.3 billion users, WeChat stands tall as China's go-to app for messaging, socializing, payments, and beyond. From dawn till dusk, it intertwines with the daily lives of countless Chinese citizens.

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3- Choose the Account Type: Select the type of WeChat Official Account you want to open???Subscription Account or Service Account???based on your business needs and objectives. 4- Provide Account Information: Fill out ???



There are three types of WeChat Official Accounts users can choose from - Service Accounts, Subscription Accounts and Enterprise Accounts (there are also Mini Programmes which we will discuss in a separate blog post). Companies looking to build their brand presence and reach their target audience tend to use Service and Subscription Accounts.



How to set up a WeChat Official Account with a Mainland China entity. Go to the WeChat Official Accounts Platform. Landing page URL to sign up: [mp.weixin.qq](https://mp.weixin.qq.com/) . Choose either Service or Subscription Account. Select ???



Need a WeChat Agency to Create your WeChat Official Account and Get Started in China? We can help you with WeChat official account registration and creation but also with WeChat official account management ???



Introduction. WeChat is the most popular social network in China, making it an essential platform for your brand to be active on if you want to succeed in the country. With over 1.3 billion monthly active users from all walks of life, WeChat is a valuable marketing tool whether your company is B2C or B2B.. But in order for your company to have a presence on WeChat, ???

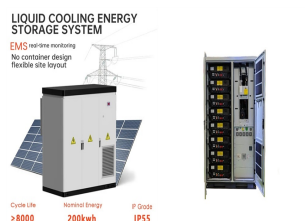
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Now that you have a WeChat Official Account, here are some best practices to make the most of your account. For a start, we'll guide you through the steps to get your WeChat Official Account verified. You'll also find ???



With over 1 billion monthly active users, WeChat is China's number one social media app and the go-to digital platform for businesses to engage with Chinese customers. Some call it a super-app ??? other than a messaging application, WeChat serves a myriad of functions, ranging from electronic payment on e-commerce websites and brick and mortar stores, ???



A WeChat official account is essentially a business or enterprise account that acts as your brand hub, bringing together your followers, blogs, videos, ads, mini programs, circles, and more, in one platform. It takes about 2-3 weeks to set up a WeChat official account, if everything goes smoothly with the WeChat verification process. You will



WeChat () non ? solo un'app di messaggistica e social media, ? uno stile di vita per milioni di persone in Cina. Con oltre 1,3 miliardi di utenti attivi mensili, ? la piattaforma chiave per le aziende per connettersi con il proprio pubblico. Gli account WeChat Official account offrono alle aziende un modo per interagire con i propri clienti, condividere contenuti su misura ???



With over 1.34 billion active users globally in 2023 and over 90% of the users located in China, WeChat () has become more than just a social media platform; it's a digital ecosystem. The integration of all important functions in one app makes WeChat a truly versatile platform in China that fits the needs of each user. But for brands looking to tap into this ???

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Note: A single Chinese ID card is limited to registering up to 2 WeChat Official Accounts. For Businesses: A valid business license; An associated bank account; A mobile phone number; An existing personal WeChat account; The personal WeChat account will serve as the administrator for the newly registered WeChat Official Account.



Using a WeChat Official Account is more powerful than a personal account. For example, it can send messages in groups, manage users, analyze data, create votings, invite members, and even connect with third-party applications. It is ???



What are WeChat Official Accounts? WeChat Official Accounts are the WeChat equivalent of a Facebook page: they are an interface a brand can use to: Gather followers; Send them push notifications; Redirect them to a ???



WeChat Official Accounts are a type of verified accounts on the WeChat platform that businesses and organisations can use to interact with their customers. These accounts are managed by WeChat administrators and offer ???



1. Official Account Chats. An Official Account exists in the form of a Weixin user's contact, and chat is the basis for the interaction between the Official Account and its users. Official Accounts come with following messaging services for ???



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With over 1.17 billion users, WeChat has emerged as China's top social media platform. This multi-purpose messaging app offers a wide range of functions, making it the perfect social media channel for overseas B2B brands looking to break into the Chinese market. WeChat Official Account ("WeChat OA") is a platform within WeChat that allows businesses, ???



How to Create A WeChat Official Account as A foreign business | May 2020 [WAYA Global] 4. What are the differences between a LOCAL and OVERSEAS WeChat Official Account? When opening a WeChat global account, the core WeChat Official Account features are included: chatbots, customer service and WeChat advertising.



In this post, we'll cover some of the most important things brands and agencies need to know about opening a WeChat Official Account (OA) and getting it verified: What are the different types of WeChat OA brands can open? ???



There are three types of WeChat Official Accounts users can choose from - Service Accounts, Subscription Accounts and Enterprise Accounts (there are also Mini Programmes which we will discuss in a separate blog post). Companies ???



WeChat Official Account ("WeChat OA") is a platform within WeChat that allows businesses, organizations, public figures, and individual channels to establish a credible presence to engage with different stakeholders.



Create a WeChat official account profile, by choosing the name, etc. Verify the account (there is a verification fee of 99\$ per year) WeChat Official Account with a Chinese business license. Having a business license helps you register a Wechat official account with more available functions. In



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general, you will need the following documents: