

HOW IS THE AFTER-SALES SERVICE OF CHEAP ENERGY STORAGE VEHICLES



Will ICE and EV vehicles be included in the aftersales network? Evolving aftersales networks will include both ICE and EV vehicles for the foreseeable future. Although EV market share will continue to grow, service revenue opportunities from ICE vehicles on the road will remain strong for years to come.



Should EV retailers be the default service provider? One such opportunity is, with EVs in Europe more likely to be bought on lease or through a Salary Sacrifice Scheme (where payments for vehicles, servicing and insurance are bundled together), retailers can seize the opportunity to become the default service provider at the time of purchase to create guaranteed regular revenue streams.



Are EVs a good investment? In that respect, EVs offer more opportunities for revenue and higher profit margins through subscriptions and the purchase of services and features using OTA technology. Jumping on the proverbial EV bandwagon represents a multibillion-dollar source of revenue for both the industry and aftersales departments.



Should aftersales be a cornerstone of retailer revenue? A strategy that embraces online maintenance scheduling, building service and/or tyre packages into ownership bundles and automated reminders for hardware/software upgrades throughout the life of the vehicle could go a long way to ensure that aftersales continues to be a cornerstone of retailer revenue.



Are mobile service and Ota services appropriate for electric vehicles? Mobile service and Over-the-Air (OTA) services are particularly appropriate to servicing electric vehicles since EVs have fewer parts, more electronics components and a higher proportion of software and diagnostic work that can be done remotely.

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EVE Energy Storage has established eight major after-sales service regions, including South China, North China, East China, Central China, Northwest China, Southwest China, Northeast China and Southeast China, with more than 15 ???



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Manufacturers are responding by ramping up EV production and creating new, more affordable models. The International Energy Association projects 14 million EV sales globally by the end of this year, representing a ???

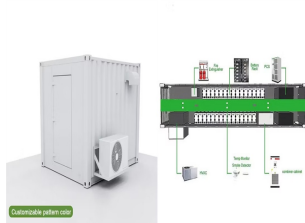


At present, regardless of HEVs or BEVs, lithium-ion batteries are used as electrical energy storage devices. With the popularity of electric vehicles, lithium-ion batteries have the ???



By Fang Yue The new energy vehicle (NEV) industry experienced explosive growth in 2021. In the first ten months of the year, the NEV market penetration rate in China came in at nearly 13%, up 8% from 2020. This ???

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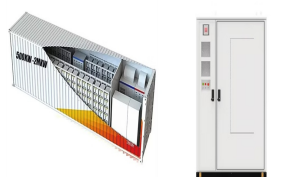
In 2022, the total shipments of energy storage system companies in China reached 50GWh, a year-on-year increase of over 200%. In 2022, benefiting from the high prosperity of the global energy storage market, as a major ???



Electric car sales neared 14 million in 2023, 95% of which were in China, Europe and the United States. Almost 14 million new electric cars¹ were registered globally in 2023, bringing their total number on the roads to 40 ???



Over Q1-Q3, 2021, Tesla had an estimated 2.1 million vehicles in operation (VIO), with 1,281 mobile service units (including mobile vans for tire repairs). Last year, services and other revenues, covering vehicle repairs, ???



The green-car subsidy program since 2009 has been successfully used to boost the nation's new-energy vehicle industry and cut vehicle emissions in China; however, it may cause financial burden on



The standard has established rules for the after-sales service of the traction battery sector for the first time from the aspects of resource construction, personnel requirements, delivery services, ???

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In 2019, the global sales of plug-in hybrid vehicles (including pure electric vehicles) were approximately 2.2 million, with a market share of 2.5%. Among them, Tesla's sales of new energy vehicles in the United States ranks first in ???



EVE power has established more than 300 global service stations, with over 150 regional advisors, 50 professional support staffs and 14 spare parts warehouses, providing a global after-sales service. After-sales Service Certificate